Introducing

CampusLens℠



See What's Coming. Act Before It Happens.

CampusLens: Student Success—*In Focus*

Your institution is surrounded by data but still operating in the dark. What if, 100 days from now, that could start to change?

Student information lives across dozens of disconnected systems—SIS, LMS, CRM, ERP—forcing your teams to piece together incomplete pictures by hand. Advisors spend more time gathering data than acting on it. Enrollment teams invest heavily in prospects without knowing who will actually enroll. Retention efforts come too late—by the time a student appears in a report, they've already disengaged. Accreditation teams scramble to assemble evidence from across silos.

This isn't a lack of technology. It's a failure to connect data, insight, and action.

As a result, decisions are reactive, opportunities are missed, and students fall through the cracks.

In a moment where higher education is under increasing pressure to perform, compete, and adapt—operating this way is no longer sustainable.

A DIFFERENT WAY TO OPERATE

CampusLens moves your institution from reactive to predictive.

- Optimize recruitment strategies to boost enrollment growth.
- Predict student outcomes to enhance institutional success, social mobility, and community impact.
- Identify and support at-risk students early with personalized interventions to reduce dropouts.
- Align curriculum with evolving labor market demands to improve graduate employability.
- Simplify accreditation and compliance reporting, reducing administrative strain and ensuring regulatory alignment.

CAMPUSWORKS

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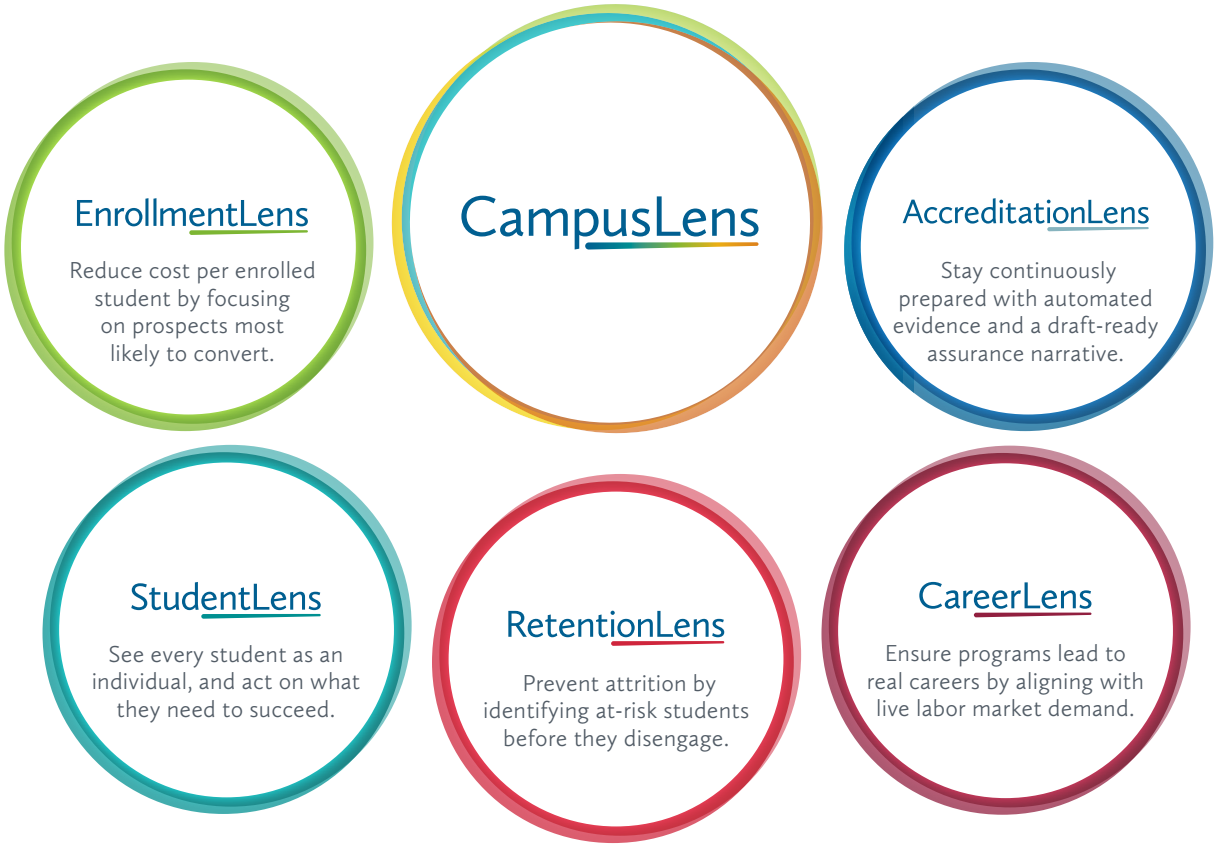
CampusLens℠

From Data Overload to Decisive Action—In Months, Not Years

In just 100 days, CampusLens delivers a data lakehouse built for your institution—integrating your systems with minimal lift from your IT team beyond secure access. Our team does the heavy lifting, unifying data from your SIS, ERP, LMS, CRM, and more into a single, continuously maintained foundation. The result: predictive and prescriptive, student-level insights that drive smarter decisions across enrollment, retention, student success, career outcomes, and accreditation.

More than software, CampusLens is a managed service powered by higher education experts, data scientists, and AI specialists who work alongside your team to clean and validate data, build institution-specific models, and translate insight into action.

The result: within months—not years—your institution moves from reacting to the past to anticipating what's next—and knowing exactly what to do about it.



AI and Predictive Analytics—Without the Heavy Lifting

CampusLens combines advanced AI and predictive analytics with a dedicated team that handles the complexity for you—so your staff can focus on outcomes, not infrastructure.

With CampusLens, you gain:

- A fully managed, continuously evolving data foundation
- Clean, connected data ready for immediate use
- Higher ed–experienced data scientists and experts
- Predictive models tailored to your students and programs
- Ongoing guidance that turns insight into action

No extra hires. No added burden. Just better decisions—*faster*.

Explore CampusLens: