



Happy Campus

Daytona State College

Transforming the Student Experience Through ERP Modernization

A decade ago, Daytona State College (DSC) faced a critical crossroads. Serving more than 21,000 learners each year across seven instructional sites, the College's heavily customized Jenzabar ERP system could no longer support its operational, reporting, and user experience needs. To position the institution for long-term success, DSC turned to CampusWorks—a partnership that would lay the foundation for a transformative shift in technology, operations, and student service.

Partnership with CampusWorks

CampusWorks conducted an independent IT assessment, facilitated ERP system selection, and provided executive consulting throughout the implementation process. The engagement was designed to ensure DSC made a sound, future-focused technology investment—and that leadership, staff, and faculty were fully prepared for the transition.

PHASE 1 Conducted a comprehensive IT and ERP feasibility assessment, including an in-depth review of DSC's existing Jenzabar environment.

PHASE 2 Developed and issued a detailed RFP for a new ERP system, aligned with institutional priorities and best practices.

PHASE 3 Facilitated a rigorous evaluation and selection process, including multiple workshops and presentations to College stakeholders, leadership, and the Board of Trustees.

OUTCOME After evaluating solutions from Jenzabar, Workday, Ellucian Banner, Unit4, and Oracle, DSC selected PeopleSoft as its new ERP platform. CampusWorks continued to serve as a trusted advisor, providing executive consulting services to the ERP committee and College leadership during the complex implementation.



DAYTONA
STATE COLLEGE

- ▶ Daytona Beach, FL
- ▶ Enrollment: 21,000+

CHALLENGE

Daytona State College's customized Jenzabar ERP no longer met operational, reporting, or user needs. Leadership sought a modern, scalable system to improve efficiency, align with priorities, and enhance the student experience—all while managing a complex transition.

CAMPUSWORKS PARTNERSHIP

- ▶ IT & ERP feasibility assessment
- ▶ ERP selection & contract negotiation
- ▶ Executive consulting for implementation

RESULTS

- ▶ Real-time student registration processing (reduced from days to minutes)
- ▶ Data-driven decision-making via dashboards and simplified reporting
- ▶ Streamlined workflows with reduced errors and improved efficiency
- ▶ Scalable, flexible ERP platform to adapt to evolving technology and student needs
- ▶ Trusted, institution-wide stakeholder engagement throughout the project

Real Results—Then and Now

Immediate Impact

- ▶ A well-structured, transparent ERP selection process that built trust across the institution.
- ▶ Expert vendor negotiations that secured favorable contract terms.
- ▶ Ongoing executive consulting that helped leadership navigate a smooth, coordinated implementation launch.

A Decade Later—Transformational Change

Ten years after go-live, DSC's ERP decision—and the process CampusWorks helped shape—continues to deliver value:

1 Streamlined Operations

- ▶ Student registration, which once took days to reconcile, now updates in real time.
- ▶ Reduced errors and faster processing have improved the student experience and staff efficiency.

2 Data-Driven Decision-Making

- ▶ Leadership can now access key metrics via dashboards and reporting tools, enabling faster, more informed strategic planning.
- ▶ Improved insight into workflow processes allows departments to identify and address bottlenecks quickly.

3 Future-Ready Agility

- ▶ The system's scalability and flexibility have enabled DSC to adapt to new learning platforms, remote operations, and shifts in enrollment trends.
- ▶ Technology is now aligned with institutional priorities, supporting high-quality education and student services.

Voice of the Client

“Trust is a big issue when it comes to a project of this size. The CampusWorks team was able to build our trust quickly because they are so knowledgeable. Their personalities made them feel like part of our team.”

Roberto Lombardo
*Sr. Vice President and CIO,
Daytona State College*

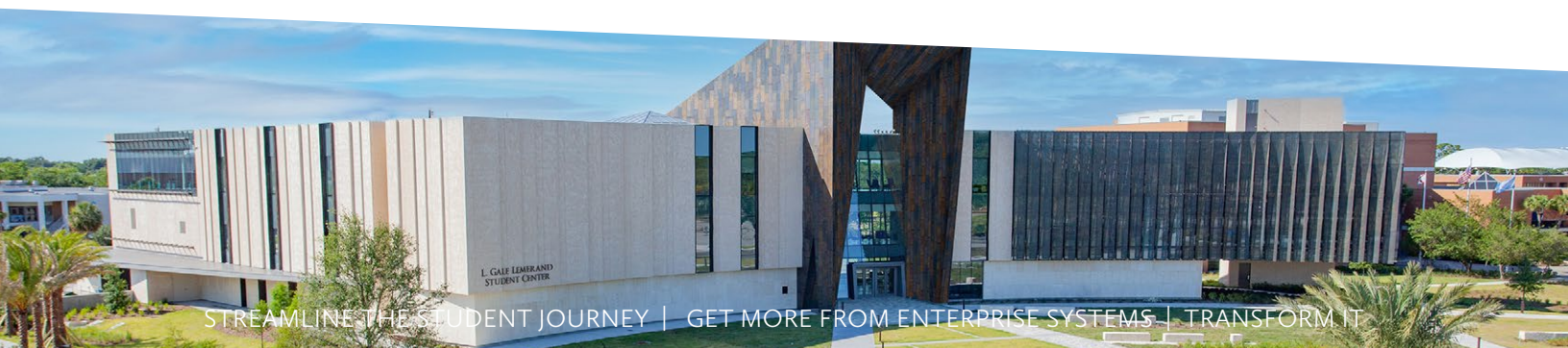
Lessons Learned

Advice for Leading Digital Transformation

Looking back, DSC leaders recognize the importance of change management and ongoing user training.

“The technology is only as effective as the people using it. Ensuring buy-in and comprehension of the tools across departments is critical. Take your time during implementation and don't underestimate the importance of communication, training, and stakeholder engagement throughout the transition and beyond.”

Roberto Lombardo
*Sr. Vice President and CIO,
Daytona State College*



STREAMLINE THE STUDENT JOURNEY | GET MORE FROM ENTERPRISE SYSTEMS | TRANSFORM IT