CAMPUSWORKS

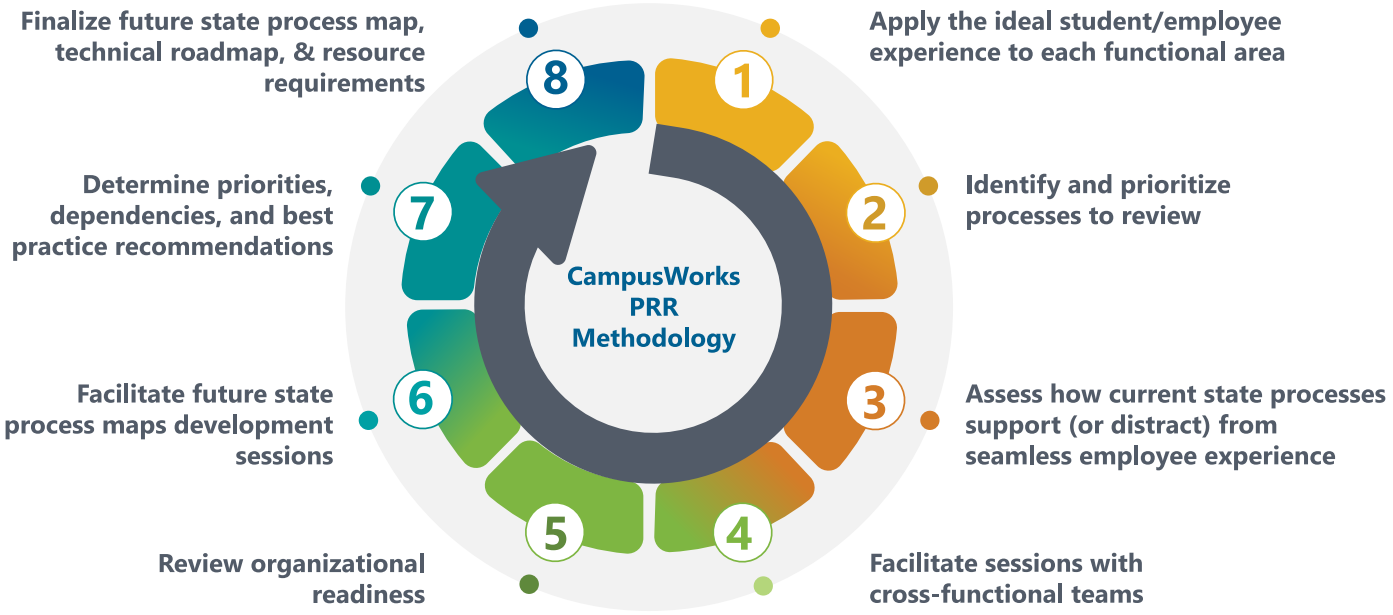


Process Reimagine & Redesign Services

Personalize and Streamline the Student Journey and Employee Experience

CampusWorks' Process Reimagine & Redesign (PRR) includes a full student life cycle view to ensure a consistent approach across all evaluated areas and resources. We bring cross-functional teams together — faculty, staff, leadership, and even students — to map current processes, identify friction points, and reimagine new ways of working. Our expert facilitators lead the effort, so your team can stay focused on day-to-day operations while we do the heavy lifting. We don't just imagine what's possible — we help you build it.

CampusWorks PRR Methodology



Areas of Focus

We tailor every engagement to your institution's priorities, with common focus areas including:

PROCESS REIMAGINE & REDESIGN COMMON AREAS OF FOCUS

- Recruiting and Admissions
- Financial Aid and Student Accounts
- Advising, Degree Audit, and Student Planning
- Academic Scheduling and Planning
- Continuing Education and Workforce Development
- Registration and Curriculum Management
- Finance
- Human Resources

The Student and Employee Experience at the Center

We know higher education isn't like other sectors — and today's students aren't like yesterday's. That's why we offer a one-of-a-kind Student Experience Workshop that brings students, faculty, and staff together to co-design the experiences they want to see. These insights directly shape your business process redesign, ensuring the changes we implement actually improve what matters most.

Real Results

CampusWorks has led the redesign of thousands of processes for institutions nationwide, enabling them to:

- Reduce manual effort and shadow systems
- Increase staff engagement and clarity
- Deliver faster, more consistent service to students
- Optimize current technology investments (e.g., ERP, SIS, CRM) or prepare for technology migrations
- Align institutional operations with long-term strategic goals

The Future — Reimagined

Your processes should work for you — not against you. If your institution is preparing for a technology investment, struggling with inefficiency, or aiming to enhance service and satisfaction, CampusWorks is here to help.



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Need help enhancing the student and employee experience? Not sure where to start? **Let's talk.**