

Accelerate/Innovate Your Success

Enabling AI in Higher Education

CampusWorks is your trusted partner for enabling artificial intelligence (AI) across higher education. Below some examples of AI prompts to help higher education board and cabinet members start their journey.

INTRODUCTORY PROMPTS

INTERMEDIATE PROMPTS

DEEPER USE CASES

GOVERNANCE AND GUIDANCE

NEW TO AI? INTRODUCTORY PROMPTS

Vacation Planning Assistant—*Use ChatGPT to help plan your next vacation*

Example Prompt: “Suggest a 14 day, 5 destination itinerary for a family to Europe. At least one destination should be a less crowded, non-urban location. Put the less crowded, non-urban destinations somewhere in the middle. The first destination should be London. The last destination should be Istanbul. Make it a table. First column: Destination Name. Second Column: How many days to spend there. Third column: Points of interest in 30 words or fewer.”

Email Composition—*Show how ChatGPT can draft professional emails.*

For instance, ask it to compose a thank-you email to a donor to thank them for a gift and then invite them to a special fundraising event.

Example Prompt: “Compose an email to a community college donor thanking them for their contribution and inviting them to a special fundraising event.”

Schedule Planning—*Demonstrate planning a day’s itinerary or a simple schedule for an event.*

President Example Prompt: “Help me plan a 2-hour agenda for a board meeting focusing on budget reviews and strategic planning.”

Trustee Example Prompt: “Help me plan a 2-hour orientation to train new community college trustees who are joining the board.”

INTERMEDIATE PROMPTS

Content Creation for Prospective Donors—*Generate ideas for campaigns to attract prospective donors*

Example Prompt: “Suggest some innovative marketing strategies a community college trustee can employ to raise funds for the community college.”

DEEPER USE CASE

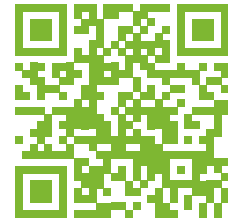
Grant Proposal Writing—*Help draft sections of grant applications for research funding*

Example Prompt: “Compose an executive summary for a grant proposal seeking funding for renewable energy research on a community college campus.”

First Steps for Every Campus

CampusWorks leads institutions towards strategically enabling AI in every area of the campus. We are assembling content to educate institutions on their governance and guidance policies with AI.

We share our discoveries and successes, like the three articles below, at campusworksinc.com/AI. Check this page often for updates.



PRESIDENT'S PERSPECTIVE

Leading AI Innovation in Higher Education: Key Questions Every President Should be Asking

Artificial intelligence (AI) is rapidly changing the way we work and learn, presenting both opportunities and challenges for higher education. For college presidents, exploring AI's potential requires a strategic approach and forward-thinking leadership. In this article, CampusWorks' Executive Advisors highlight the critical questions leaders should be considering to ensure that AI adoption aligns with their institution's mission, supports innovation, and addresses the complexities of this evolving technology.



CIO'S PERSPECTIVE

Your Institution's AI-Enabled Future

How can AI supercharge your institution? Dr. Celeste Schwartz, a newly retired CIO who spent over 40 years in higher education, draws on her extensive experience to identify practical ways institutions can integrate AI into their IT strategic planning and operations to drive innovation, increase efficiency, and improve student success.



CFO'S PERSPECTIVE

Managing the Risks and Rewards of AI

History shows us that every major technological innovation—be it spellcheck, calculators, computers, or online learning—was met with skepticism before becoming essential. Today, AI is at a similar crossroads, and CFOs are uniquely positioned to help institutions balance their risks and rewards. In this article, Roy Daykin, a recently retired CFO with over 35 years of experience in Canadian postsecondary education, explores how CFOs can thoughtfully and strategically embrace AI to keep their institutions competitive and relevant for the future.



△ Photoillustrations created with AI



Peer Perspective

We recognize Case Western Reserve University for their great start of introducing AI on campus.

Does your website have this?